Career Page – Cheickene DRAME

I am Cheickene Dramé, a student in Multimedia and Internet (BUT MMI). I am passionate about digital creation, web design, and communication. My studies help me develop both technical and creative skills through projects in web development, graphic design, and digital communication. I aim to work in a field that combines creativity, innovation, and teamwork. Here are two professional careers that match my ambitions and reflect what I am learning in my training.

Web Designer

A web designer is responsible for creating and designing websites that are visually appealing, functional, and user-friendly. He works on the overall visual identity of a website, selecting colors, typography, and layouts that correspond to the client's objectives. He collaborates with developers who handle the technical part and with communication teams who define the brand message.
A web designer uses design tools such as Photoshop, Illustrator, and Figma to create prototypes and web layouts. He also has basic knowledge of HTML and CSS, which allows him to adapt his designs for different platforms. This profession requires creativity, precision, and curiosity. The main goal of a web designer is to provide users with an intuitive and enjoyable digital experience that represents the client's brand effectively.

Community Manager

A community manager is in charge of managing a company's or brand's online presence. He creates engaging content such as posts, stories, and videos to promote visibility and interaction on social media platforms. He works closely with graphic designers, web designers, and marketing teams to ensure a consistent and attractive brand image.
The community manager also monitors performance by analyzing audience reactions, comments, and engagement statistics. He uses tools like Canva, Hootsuite, and Google Analytics to organize, plan, and evaluate digital strategies. This profession requires creativity, organization, and adaptability. The main goal of a community manager is to grow the online community and strengthen the relationship between the brand and its audience.

Conclusion

These two careers perfectly reflect my professional aspirations. They combine creativity, technical skills, and interaction with others, which fully matches my profile and what I am learning in the BUT MMI program. I want to continue developing my skills to succeed in these fields and contribute to innovative and impactful digital projects.